

SPONSORSHIP

# PROSPECTUS

UNIVERSITIES



INTERNATIONAL YEAR OF  
Quantum Science  
and Technology

2025



INTERNATIONAL YEAR OF  
Quantum Science  
and Technology

# ABOUT



On 7 June 2024, the United Nations declared 2025 to be the International Year of Quantum Science and Technology.

This year is a global initiative to recognise the importance of quantum science and technology and strengthen national capacities for science education and research.



The mission of the International Year of Quantum Science & Technology (IYQ) is to use the occasion of 100 years since the discovery of quantum mechanics to help raise public awareness of the importance and impact of quantum science and applications on all aspects of life. Anyone, anywhere can participate in the Quantum Year by helping others to learn more about quantum science on this centennial occasion or simply taking the time to learn more about it themselves.

The International Year of Quantum Science and Technology presents a unique opportunity to engage the wider community in all things quantum, supporting the growth of quantum science and technology in Australia to the benefit of all of us.



# OUR VISION



INTERNATIONAL YEAR OF  
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The Australian Institute of Physics (AIP) has crafted a three-part vision for the Quantum Year, tailored to the Australian context:



## Educate

Reveal and explain the wonders of quantum science and its impacts on our lives today and into the future.



## Inspire

Ignite the nation's curiosity about the beauty and promise of the quantum world and inspire people of all backgrounds to pursue careers in science and technology.



## Celebrate

Celebrate worldwide achievements in quantum science and technology, spotlighting Australia's pioneering leadership in this endeavour.





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# PARTNERING FOR SUCCESS

UNIVERSITIES

## Let's work together to celebrate 2025 as the International Year of Quantum Science and Technology

The AIP, as the peak body for physics in Australia, has the expertise and networks to bring the Quantum Year to life – with your help.

A successful Quantum Year will benefit every Australian university with physical science-based courses and research. You'll be able to use the Year as a theme throughout your marketing to students, parents and researchers. Your financial support of the Year will help us ensure the Year has the widest possible impact.

Your support will also open up opportunities for you to demonstrate and promote your role as leaders in quantum science in Australia.



# GET INVOLVED

## UNIVERSITIES



INTERNATIONAL YEAR OF  
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**Gold Quantum Year Foundation Partner  
in your State/Territory**

**\$20K**

**One university in each state will be a Gold Partner.**

**Benefits for our Gold Partners include:**

- Opportunity to host a stakeholder event and/or be the lead partner for a stakeholder event in your State or Territory. Benefits include branding in the event promotion, staging, and a brief opportunity to present on your quantum ambitions.
- National recognition of your support.
- Online recognition on our website, direct mails and social media, including a 300 word editorial about your quantum ambitions.
- Briefings on opportunities being developed by other potential partners, such as the science teachers associations, the ABC, Questacon, the State governments and cultural institutions.
- First right of refusal on sponsorship of AIP Quantum Year events in your State/Territory.
- Up to three meetings to share ideas and opportunities to maximise the impact of Quantum Year for your university and for the nation.
- Use of Branding: AIP Quantum Year branding use on your website and promotional material.

The \$20,000 investment covers activities to the end of March 2025. We will then be able to offer further sponsorship opportunities for the delivery of a diverse range of events through the Year.

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# GET INVOLVED

## UNIVERSITIES

**Silver Quantum Year Foundation Partner  
in your State/Territory**

**\$10K**

**Up to two universities in each State or Territory will be Silver Partners. Benefits for our Silver Partners include:**

- Acknowledgement at any AIP briefing events in your State or Territory including branding in the event promotion and staging.
- Online recognition on our website, direct mails and social media, including a 100-word editorial about your quantum ambitions.
- Briefing emails on opportunities being developed by other potential partners, such as the science teacher associations, the ABC, Questacon, the State governments and cultural institutions.
- Awareness of other engagement and sponsorship opportunities in your State/Territory.
- Use of Branding: AIP Quantum Year branding use on your website and promotional material.

The \$10,000 investment covers activities to the end of March 2025 which will include the media launch of Quantum Year in January 2025. We will then be able to offer sponsorship for the delivery of a diverse range of events through the Year.

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# GET INVOLVED

## UNIVERSITIES



INTERNATIONAL YEAR OF  
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### Bronze Quantum Year Foundation Partner in your State/Territory

**\$5K**

**Up to five universities in each State or Territory will be Bronze Partners. Benefits for our Bronze Partners include:**

- Acknowledgement at any AIP briefing events in your State or Territory including branding in the event promotion and staging.
- Online recognition on our website, direct mails and social media.
- Briefing emails on opportunities being developed by other potential partners, such as the science teacher associations, the ABC, Questacon, the State governments and cultural institutions.
- Awareness of other engagement and sponsorship opportunities in your State/Territory.
- Use of Branding: AIP Quantum Year branding use on your website and promotional material.

The \$5,000 investment covers activities to the end of March 2025 which will include the media launch of Quantum Year in January 2025. We will then be able to offer sponsorship for the delivery of a diverse range of events through the Year.

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# PROPOSED TIMELINE



INTERNATIONAL YEAR OF  
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and Technology





# CONTACT US



INTERNATIONAL YEAR OF  
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## Professor Nicole Bell

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Chief Investigator and Theory Program Leader,  
ARC Centre of Excellence for Dark Matter.  
Particle Physics, The University of Melbourne.



## Professor Nicolas C Menicucci

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Australian Institute of Physics.  
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*The AIP is supported by Science in Public who are passionate about helping scientists get their research into the public space so that it has impact.*



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